



**PARALLEL PRESENTATION SESSIONS**  
**The 19<sup>th</sup> International Conference on**  
**Socio-Economic and Environmental Issues in Development**  
**Tuesday, June 11<sup>th</sup>, 2024**



**Session 1: Economics and Management**  
**Chair: Prof. Dr. Le Quoc Hoi; Prof. Dr. Dinh Duc Truong**  
**(Conference Room 502-A2)**

<b>Morning Session</b>		
<b>Time: 10:15 - 12:15</b>		
1	COVID-19 Crisis, Ownership and Bank Efficiency in Emerging Market Economies: An Empirical Study of Vietnam	Le Thanh Phuong
2	Empowering Sustainable Rural Development: Insights from Agricultural Technology Adoption at the Commune Level	<b>Le Minh Tu;</b> Rebecca H. Chung
3	Unveiling Online Algorithmic Purchase Decision Paths: Insights from Shopping Motivation and Presence	Nguyen Thi Minh Tam <b>Ta Nguyet Phuong</b>
4	Strategic Insights into Post-Harvest Losses: A Spherical Fuzzy Delphi-DEMATEL Investigation of the Vietnamese Agricultural Supply Chain	Tran Thu Hien <b>Nguyen Phi Hung</b> Nguyen Thi Lan Anh
5	Blockchain Application for Food Supply Chain: A Bibliometrics Analysis with Scopus Dataset Between 2016 and 2024	<b>Nguyen Thi Thu Thuy</b> Tran Thi Hang Nguyen Hop Trung Dung Le Thi Nguyet Hang; Ha Thi Thu Trang
6	Development of Tourism Integrated with Sustainable Livelihoods for Residents in Trang An Heritage Site in Ninh Binh Province, Vietnam	Nguyen Hanh Nguyen <b>Phan The Cong</b> To Thi Thanh Mai
7	Research on the current situation of Myanmar Foreign Trade with GMS Countries	Ah Mar, Taungoo University, Myanmar
<b>Afternoon Session</b>		
<b>Time: 13:30 - 17:00</b>		
1	Online Customer Experience and its Relationships with Customer Loyalty in the Vietnamese Jewelry Industry: The Mediating Role of Customer's Satisfaction	<b>Le Thi Bich Ngoc</b> Can Thu Huyen
2	COVID-19 Pandemic and Productivity Change in Banking Sector: The Case of Vietnam	Le Thanh Phuong
3	Examining Regional Disparities in Productivity: Insights from Manufacturing Firms in Vietnam	<b>Ha Thi Thu Trang</b> Pham Mai Chi
4	Determinants of Entrepreneurial Activities in Transition Economies	Phan Thu Trang
5	Student Innovation Capabilities: A Key to National Competitiveness and the Role of University Education Programs	<b>Do Thi Ngoc Lan</b> Nguyen Anh Linh Nguyen Khanh Van
6	Evaluating the Potential of Applying Artificial Intelligence at the Workplace from Workforce Perspectives: A Case Study in Vietnam	Dai Ngoc Mai
7	The Impact of Innovation Capacity on Export Performance in Vietnamese Textile and Garment Enterprises	Nguyen Xuan Hung Phan To Uyen <b>Nguyen Khanh Linh;</b> Nguyen Ha Linh Vu Thao Ly; Ta Thu Ha
8	Impact of EVFTA on Vietnam's Exports to the EU and Policy Implications	<b>Dinh Viet Hoang</b> Nguyen Huong Giang Le Thi Mai Trang Nguyen Thi Xuan Quynh; Vu Thi Lan Anh
9	Job Autonomy and Innovative Work Behaviour in Vietnamese Tourism Firms: Mediating Roles of Job Satisfaction and Self-Efficacy	<b>Nguyen Van Thuy Anh</b> Nguyen Duc Duong
10	Research the Impact of Green Logistics on the Business Performance of Textile and Garment Enterprises in Vietnam	Dang Bach Duong Dang Xuan Bach Le Van Cong Tuan Ngo Ngoc Khanh; Nguyen Thi Ha Trang
11	Promoting Innovation in Enterprises in Hanoi City in the Context of Industrial Revolution 4.0	<b>Nguyen Thu Huong</b> Ha Dieu Linh



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**Session 2: Business and Administration**  
**Chair: Dr. Nguyen Dieu Hang**  
**(Conference Room 502 - S & 517 - C - A2)**

<b>Morning Session</b> <b>Time: 10:15 - 12:15</b>		
1	The Impact of Covid 19 on the Financial Distress of Companies Listed on the Vietnamese Stock Market	Vu Thi Kim Lan <b>Nguyen Thi Tuyet</b> Mai Thanh Thuy
2	The Status Quo of Social Work Supporting Cyberbullied Middle School Students in Hanoi City	<b>Vu Hong Nhung</b> Dang Thi Huyen Oanh
3	Key Factors Affecting Omnichannel Customer Experience and Its Outcomes: Focusing on Vietnamese Gen Z Consumers	Dang Thai Son
4	Critical Factors Influencing the Training Institutions' Adoption of Logistics Simulation Software: Evidence from Vietnam Universities and Colleges	<b>Nguyen Duy Hong</b> Nguyen Thi Hien Pham Dang Duong
5	Awareness and Implementation of Corporate Social Responsibility: Research on Domestic Joint Stock Commercial Banks in Vietnam	Vuong Thi Thanh Tri <b>Le Huyen Trang</b>
6	Relationship Between Formal and Informal Credit Market Participation of Farm Households in Rural Areas: The Case of Haiphong City, Vietnam	Ta Nhat Linh
7	The Study of Conditions to Strengthen Active Citizenship of Civil Society Organizations	Suthep Khammek
<b>Afternoon Session</b> <b>Time: 13:30 - 17:00</b>		
1	The Impact of Influencer Marketing on Consumer Purchase Decision in Vietnam: Focusing on Generation Z	Dang Thai Son
2	Market Constraints, Government Intervention and Commercial Bank Risk-taking	To Minh Huong
3	Effects of Energy Efficiency on Firms' Total Factor Productivity in the Vietnamese Processing and Manufacturing Industry	<b>Vu Hung Phuong</b> Nguyen Thi Bao Ngoc Ngo Thi Mai; Bui Khanh Toan Le Ha Phuong; Tran Duc Manh Tran Minh Thuy; Do Van Lam
4	Impacts of R&D Tax Incentives on Enterprise R&D Expenditure: Evidence from OECD Countries	<b>Do Pham Chau Giang</b> Bui Le Thanh An Bach Nguyen Huyen Anh Nguyen Hong Duong; Phan The Anh
5	The Impact of Technology, Social Norms, and Perceived Usefulness on E-Wallet Adoption and Behavioral Intention: A Study of Small and Retail Stores in Hanoi	<b>Do Thi Ngoc Lan</b> Nguyen Thuy Quynh Nguyen Duong Thuy Linh; Nguyen Quoc Dung Hoang Hieu Ngan; Do Thuy Trang
6	The Impact of Customer Experience on Customer Loyalty in Using Grab Ride-hailing Service of Gen Z	<b>Doan Le Duy Anh</b> Nguyen Dang Duong Nguyen Anh Viet
7	Factors Influencing Consumers' Purchase Intentions in Social Commerce: A Proposed Model	Le Thi Quynh Anh <b>Hoang Tien Dat</b> Le Thi Tram Anh Nghiem Vu Thai Ha Nguyen Dinh Toan
8	Factors Affecting Customer Satisfaction Using Express Delivery Service in Hanoi	Nguyen Thuong Lang <b>Nguyen Phuong Linh</b> Nguyen Hanh Mai Trinh Thuy Trang; Nguyen Cam Tu
9	Industrial Development in Vietnam - Achievements and Issues	<b>Nguyen Thi Thanh Hieu</b> Dao Quoc Hung La Tuan Long
10	The Relationship Between Innovation and the Bank Risk: Evidence from International Countries	Nguyen Trung Kien <b>Tran Phi Long</b> Tran Minh Tuan Trinh Chi Mai
11	Effects of Sustainable Marketing Mix on Purchase Intention in the Fast Fashion Industry	Tran Viet An Nguyen Duc Manh <b>Do Hong Quan</b> Nguyen Tuan Anh Nguyen Tran Bao Han; Nguyen Mai Chi



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**Session 3: Digital Economy, Information Technology**  
**Chair: Assoc. Prof. Dr. Tran Thi Bich**  
**(Conference Room 503 - A2)**

<b>Morning Session</b>		
<b>Time: 10:15 - 12:15</b>		
1	Algorithmic Purchase Decision Journeys of Generation Z and Millennials in Mobile Electronic Commerce	Nguyen Thi Minh Tam <b>Ta Nguyet Phuong</b>
2	Heterogenous Impacts of Digital Transformation on Vietnam's International Trade	Vu Le Huy
3	Investigating the Factors Influencing Students' Online Shopping Decisions on Shopee	<b>Lu Thi Mai Oanh</b> Pham Huong Tra
4	Exploring Students' Intention to Use AI-Powered Apps: A Cross-Disciplinary Investigation	Tran Thi My Diep <b>Pham Xuan Lam</b> Mai Vinh Khang Ho Minh Ngan
5	Resolving ".vn" Domain Name Disputes in Vietnam: A Comprehensive Research	<b>Pham Minh Thy Van</b> Vo Thanh Kha Nguyen Tran Khanh Nguyen
6	Comparing the Effectiveness of Artificial Neural Networks and Tree-based Machine Learning Models in Predicting Bankruptcy Probability: An Empirical Investigation of Small and Medium-Sized Enterprises in Vietnam	<b>Nguyen Minh Nhat</b> Ngo Hoang Khanh Duy
<b>Afternoon Session</b>		
<b>Time: 13:30 - 17:00</b>		
1	Text Mining and Visual Analytics in Exploring Trend Research of Fintech Development Index	<b>Ha Thi Thu Trang</b> Nguyen The Phong Nguyen Thi Trang Luu Gia Han; Nguyen Quoc Hung
2	The Business-Driven Performance Index for Churn Prediction with the Case of Viettel Telecom Company in VietNam	Dang Minh Quan
3	Application of Machine Learning for Predicting Students' Academic Performance	<b>Nguyen Phuong Anh</b> Dinh Thi Thuy Luong Nguyen Mai Phuong Le Anh Viet
4	The Effects of Blockchain-Based Supply Chain Transparency and Traceability on Competitive Advantage of Vietnamese Firms	Nguyen Thi Phuong Linh <b>Do Thi Hien Mai</b> Nguyen Dang Nhat Minh Hoang Thi My Linh; Tran Thi Ngoc Diep
5	Nano-Learning Applications in Higher Education: Students' Perspectives and Educational Implications	Pham Xuan Lam <b>Tran Thi My Diep</b> Bui Quang Huy Nguyen Diep Anh
6	Impact of the Level of Sustainable Development Information Disclosure on the Performance of Food and Beverage Enterprises in Vietnam	<b>Le Ha Chi</b> Nguyen Linh Phuong Nguyen Phuong Linh Mai Thi Thanh Hang
7	Application of Cloud Computing in Risk Management in Banking Sector: International Experiences and Recommendations	<b>Phung Thanh Quang</b> Le Yen Nhung
8	Impact of Bank Loans on the Profitability of Real Estate Companies: Empirical Evidence from Vietnam	Nguyen Ngoc Tram <b>Mai Sy Hoang</b> Nguyen Tri Khoa; Mai Duy Bach Tran Phan Hong Phuc; Hoang Giang Nam
9	The Impacts of Digital Transformation on Vietnam's Regional Economic Growth	<b>Dinh Viet Hoang</b> Le Thi Thu Le Tran To Quyen; Tran Nguyen Kim Ngan Vu Tran Van Chi; Tran Ba Thai Son
10	Relationship between Value Orientations and Green Purchasing Behavior: A Proposed Model	Nguyen Thi Quynh Mai Pham Nhat Linh Ngo Thi Ngoc Anh; <b>Chu Thuy Binh</b> Dinh Mai Huong; Nguyen Dinh Toan



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**Session 4: Natural Resources, Environment and Climate Change**  
**Chair: Assoc. Prof. Dr. Nguyen Cong Thanh**  
**(Conference Room 504 - A2)**

<b>Morning Session</b>		
<b>Time: 10:15 - 12:15</b>		
1	Assessing Current Situation of Generation, Collection, and Treatment of Household Plastic Waste in Rural Areas in Kien Xuong District, Thai Binh Province	<b>Duong Thi Phuong Anh</b> Nguyen Thi Ha Nguyen Trung Huynh Nguyen Trung Thang; Dinh Thi Hoa
2	Analyzing the Factors Affecting the Intention of Young People to Continue Using Xanh SM Electric Vehicle Passenger Transport Services in Hanoi	<b>Tran Thi Huong</b> Hoang Duc Luong
3	The Policy on Environmental Protection Fee for Domestic Wastewater: The Case of Hanoi City, Vietnam	<b>Vu Thi Minh</b> Ngo Son Ha
4	Factors Impact on Business Satisfaction with Public Service of Mortgage of Land Use Rights and Land-Attached Assets	<b>Phan Thi Thanh Huyen</b> Ngo Thi Ha Nguyen Thi Thu Huong; Hoang Thi Oanh Nguyen Thi Hue; Do Trung Minh
5	The Influence of Green Supply Chain Management on Corporate Social Responsibility: The Bidirectional Relationship	Le Mai Trang
6	Mechanism of Impact of Salinity Intrusion on Rural Household Livelihoods in the Mekong Delta	<b>Le Thi Kim Loan</b> Ngo Thi Thanh Truc Duong Dang Khoa
7	Reducing Poverty in Thailand: Case Study through Sustainable Living Models	Thanapauge Chamaratana Kritsada Phatchaney (Khon Kaen University, Thailand)
<b>Afternoon Session</b>		
<b>Time: 13:30 - 17:00</b>		
1	Measures to Mitigate Environmental Pollution from Cruise Tourism	Ha Thi Thanh Thuy
2	An Analysis of Factors Affecting the Engagement of Drivers to Green Ride-Hailing Services Company: A Case Study of Xanh SM (GSM)	<b>Tran Thi Huong</b> Nguyen Duc Kien Nguyen Tien Manh Vu Thi Hong Nhung; Nguyen Hoang Ha
3	Do Double Tax Treaties Impact Foreign Direct Investment Inflows? Evidence from Vietnam	<b>Nguyen Thi Thuy Duong</b> Ha Kieu Oanh Dinh Huong Thao
4	Economic Instruments to Phase Out Single-use Plastics and Promote Alternatives: International Experiences and Policy Implications for Vietnam	<b>Nguyen Viet Ha</b> Nguyen Phuong Chi Nguyen Ha My Pham Bao Thien Huong; Nguyen Hoang Nam
5	Sustainability Assessment of Participatory Guarantee System for Organic Agriculture: A Proposed Analytical Framework	<b>Tran Thi Thu Ha</b> Tran Thi Thanh Binh Nguyen Minh Thanh
6	Governing Social Enterprises in Environmental Management in Vietnam: Status and Implications	<b>Cao Phuong Anh</b> Nguyen Ngoc Huyen
7	The Relationship Between Boycotting Non-Green Products and Green Purchase Intention of Vietnamese Young People	<b>Phan Thanh Hung</b> Vu Phuong Minh Luong Hong Nhung; Nguyen Thi Bich Ngoc Pham Thanh Thanh; Nguyen Thi Ngoc Huyen
8	Factors Influencing the Green Consumer Behavior of Millennials in Hanoi	Ha Quynh Hoa <b>Luong Ngoc Huyen</b> Phan Nguyen Thu Ha; Ta Nhu Hoa Vu Trung Minh; Tong My Lien
9	The Impact of Implementing Corporate Social Responsibility (CSR) on Performance of Small and Medium Enterprises in Vietnam: Moderating Role of Digital Transformation	Nguyen Thi Thuy Hong Dong My Hang Nguyen Quynh Anh Vu Nguyet Nga; Nguyen Anh Thu
10	Determinants of the Financial Performance of Listed Vietnamese Real Estate Firms in the VUCA Era: Empirical Evidence from GMM Model	Le Thanh Tam <b>Ngô Duy Chương</b> ; Bui Tran Nguyet Anh Le Thu Trang; Pham Trong Quan
11	Bridging the Attitude-Intention-Behavior Gap in Green Consumption: A study on Vietnamese Generation Z Consumers	Nguyen Thu Lan; <b>Pham Dat Thanh</b> Nguyen Phuong Thao Vu Hong Phu; Le Thu Hang



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**Session 5: Climate Compatible Growth**  
**Chair: Dr. Nguyen Hoang Nam**  
**(Grand Conference Room G01)**

<b>Morning Session</b>		
<b>Time: 10:15 - 12:15</b>		
1	Developing the Forest Carbon Credit Market in Vietnam: Current Situation and Policy Recommendations	<b>Dang Thuy Dung</b> Ha Huy Ngoc
2	Industrial Development, Renewable Energy Consumption, Economic Growth and CO2 Emissions in Vietnam	Do Thi Hoa Lien <b>Nguyen Thi Ngoc Mai</b>
3	Effect of Green Credit, Green Investment, and Trade Openness on Economic Growth in Vietnam	Nguyen Thi Dieu Chi
4	Attract Foreign Direct Investment in Developing Renewable Energy in Vietnam	<b>Trinh Khanh Linh</b> Pham Le Thuy Dung Hoang Thi Viet Linh
5	Technology for Producing Alcohol from Waste Pineapple Pulp for Application in Biofuel Production	Dinh Thu Hien <b>Nguyen Trung Hieu</b>
6	Circularity in Vendors's Plastic Waste Management in Dong Da, Hanoi	<b>Dang Kim Ngan</b> Nguyen Thi Thanh Tu; Chu Thuy Quynh Nguyen Cam Nhung; Nguyen Quy Duong
7	Expanding Electric Vehicle Incentive Policies in Thailand: A systematic review	Buapun Promphakping Puttharak Prabnok (Khon Kaen University, Thailand)
<b>Afternoon Session</b>		
<b>Time: 13:30 - 17:00</b>		
	<b>13:30 - 13:35</b> Keynote Address by the Chairman	NEU Leader
	<b>13:35 - 13:40</b> Opening Remark	Prof. Timber Haaker, Saxion University, the Netherlands
	<b>13:40 - 13:55</b> Update CCG Center activities and opportunities for stakeholders in Vietnam	Dr. Kirsty Mackinlay, CCG Representative, the United Kingdom
1	<b>13:55 - 14:15</b> How circular business models are developed in collaboration with third parties?	Dr. Harry van Bommel, Saxion University the Netherlands
2	The Impact of ECSR Awareness on Public Transportation Usage for Environmental Protection Purposes in Vietnam	<b>Nguyen Thi Huong Thao</b> Nguyen Thi Hoai Thuong Ngo Bich Ngoc Trinh Thi Mai Thao; Nguyen Hoang Yen
3	Financial Inclusion, Renewable Energy Consumption, and CO <sub>2</sub> Emissions: Empirical Research in Asia and Insights for Vietnam	Nguyen Thi Xuan Nuong <b>Nguyen Thanh Cong</b> Vo Huynh Hung Thinh
4	Construction Material Supply Chain Within Circular Economy and Sustainable Development in the Vietnamese Construction Industry	Nguyen Thi My Hanh <b>To Thi Huong Quynh</b>
5	Determinants of Household Carbon Emissions in Ho Chi Minh City in Vietnam	Tong Hong Lam <b>Nguyen Thanh Cong</b> Nguyen Thanh An Nguyen Dang Duy Hanh; Tran Cam Hong
6	Electric Vehicle Battery Reverse Logistics System: Challenges and Solutions for Implementing in Vietnam	<b>Tran Thi Huong</b> Nguyen Hoang Ha; Nguyen Duc Kien Nguyen Tien Manh; Vu Thi Hong Nhung
7	Impacts of The Energy Crisis on Commercial Bank Performance: Empirical Evidence from Vietnam	<b>Nguyen Minh Phuong</b> Dang Thi Huyen Do Anh Minh; Le Ngoc Lan Nguyen Thi Hoai Ly; Bui Nguyen Phuong Thao Nguyen An Binh; Zahra Salimi
8	Impact of Carbon Emission on Stock Crash of Listed Companies: Empirical Research in A Frontier Market	<b>Vu Thi Thuy Van</b> Duong Thu Huyen Nguyen Thanh Hoa; Tran Ngoc Minh Khong Quoc Nam; Phan Thi Hong Ngoc
9	The Influence of Economic Factors on CO <sub>2</sub> Emissions: A Development-level-based FMOLS Regression	Nguyen Xuan Hung <b>Pham Quang Vu</b> Do Hong Quan; Nguyen Thanh Huyen Cao Diem Hang; Hoang Phuong Anh
10	The Impact of Green Bond Issuance on Cumulative Abnormal Investor Return Before and After the COP26 and COP27	<b>Do Hong Nhung</b> Pham Nguyen Vu Le Hong Quy; Nguyen Nhu Duc Minh Nguyen Phan Hien Hau; Han Yen Nhi



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**Session 6: Urban and Regional Development**  
**Chair: Assoc. Prof. Dr. Nguyen Thi Thanh Huyen**  
**(Conference Room 505 - A2)**

<b>Morning Session</b>		
<b>Time: 10:15 - 12:15</b>		
1	Factors Affecting Foreign Investment in Agriculture: A Study in the Southern Key Economic Region, VietNam	<b>Nguyen Tran Yen Ha</b> Pham Thanh Van
2	Risk Perception in Online Financial Investment of People in Northern Vietnam	Dang Ngoc Bien <b>Le Hanh Phuong</b> Vu Thi Kim Chi; Pham Thi Bich Ngoc Do Ngoc Mai Lan; Tran Truong Quynh Trang
3	Blockchain Application in the Traceability System of Vietnamese Agriculture Products: Case Study of Dong Thap's Mango	<b>Phan The Anh</b> Nguyen Thai Son; Vu Thuy Linh Vu Hoang Kien; Tran Hoa Quynh
4	The Impact of Foreign Direct Investment on the Sustainable Development of Nghe An Province according to the 17 Sustainable Development Goals Criteria of the United Nations	<b>Nguyen Kieu Trang</b> Phan Thi Phuong Anh; Nguyen Phuong Thao
5	The Tourism Experience Co-Creation in Vietnam: The Perspective of Domestic Tourists	Phung Thi Hang <b>Tran Thi Xuan Hang</b> Nguyen Thi Kim Oanh; Nguyen Ngoc Mai Tran Ngoc Minh; Ha Thi Que Anh
6	Factors Affecting Economic Growth: Empirical Research in Vietnam	Nguyen Thi Thanh Huyen <b>Ngo Duy Chuong</b> ; Le Thu Trang Nguyen Vu Quynh Anh; Nguyen Van Huy
7	Urban Development Solutions in Harmony with Nature in Myanmar	Seng Aung (University of Myitkyina, Myanmar)
<b>Afternoon Session</b>		
<b>Time: 13:30 - 17:00</b>		
1	Harmonization of Interests of Stakeholders in the Sidewalk Economy in Hanoi, Vietnam	Phi Thi Hong Linh <b>Mai Minh Chau</b> ; Bui Tran Diem Quynh Nguyen Thi Sang; Nguyen Thi Anh
2	Studying Factors Affecting Sustainable Supply Chain Management in Red River Delta Agricultural Processing Enterprises	<b>Do Thi Ngoc Lan</b> Le Thi Phuong; Do The Phong Nguyen Thi Hue; Giang Thi Huong Nguyen Thanh Dat; Dao Van Phuong
3	Factors Affecting the Intention to Consume Multi-value OCOP Agricultural Products	Do Xuan Luan; <b>Le Yen Nhung</b> Nguyen Thanh Uy; Truong Thi Bich Ngoc Nguyen Ngoc Phi; Cao Nguyen Hieu Hang
4	A Study on Factors Influencing Resident's Satisfaction with Social Housing in Urban Areas of Vietnam	<b>Luu Tran Minh Tam</b> Nguyen Thi Ngoc Anh Hoang Duc Anh; Le Thi Quynh Anh Tran Thanh Tuong; Nguyen Thanh Lan
5	The Impact of ICT on Regional Economic Growth: Empirical Evidence from Vietnam	<b>Nguyen Nguyet Minh</b> ; Ho Ngoc Minh Anh Le Thi Thu; Pham Phuong Anh Nguyen Thi Minh Ngoc; Tran Ba Thai Son
6	Encouraging Green Investment toward Green Growth: International Experience for Vietnam	<b>Dao Minh Hoang</b> Do Hong Quan; Pham Quang Vu
7	The Impact of National Innovation Performance on The Economic Growth: The Promoting and Regulating Role of Institutions	<b>Tran Lan Huong</b> ; Tran Thu Hang Dinh Van Tien Son; Le Tri Tam Nguyen Thao Van; Le Tri Nhan
8	The Influence of Social Media Communication on Customer-based Brand Equity and OCOP Food Purchase Intention of Young People	Tran Viet An; <b>Do Nguyen Phuong</b> Ha Bao Linh; Tran Kieu Myn Le Nguyen Hien Anh; Nguyen Phuong Ha
9	The Impact of ChatGPT on Travel Planning Beliefs and Intentions: Current Status and Recommendations in Vietnam's Tourism Sector	Phan Thi Thanh Hoa; <b>Vu Nhu Quynh</b> Vu Thi Minh Hanh; Tran Anh Duc
10	The Impact of Opportunity Perception and Motivations on Intention to Participate in the Digital Transformation Process in the Manufacturing and Business Operations of OCOP Enterprises in Vietnam	Nguyen Xuan Hung Phan Nguyen My Hanh <b>Pham Mai Thuy Tien</b> Do Thi Dung; Nguyen Phuong Lan
11	Research on Factors Affecting Intentions to Buy Products of the Circulatory Economy in Vietnam	Tran Trong Duc <b>Nguyen Tuan Kiet</b> ; Phan Tuan Khai Tran Minh Phuong; Duong Quang Anh



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**Session 7: Sustainable Development/ Business and Administration 2**  
**Chair: Assoc. Prof. Dr. Vu Thi Hoai Thu**  
**(Conference Room 515 - A2)**

<b>Morning Session</b>		
<b>Time: 10:15 - 12:15</b>		
1	SWOT Analysis to Assess the Efficiency of Clean Water Supply in Rural Area of Vietnam: A Case Study of Khanh Hoa Province	<b>Nguyen Tuan Anh</b> Tran Manh Truong Tong Ngoc Linh
2	Technostress in the Context of Human Resource Management	<b>Nguyen Hong Chau Linh</b> Nguyen Quynh Mai
3	Attracting Sustainable Investment: Pillar II Impact and Solutions for High-tech Sector in Vietnam	<b>Dang Ha My</b> Tao Hoang Loc Chu Ha Giang; Pham Hong Phuc
4	The Factors Affecting Job Creation by Vietnamese Industrial Firms	Phung Mai Lan
5	Adaptive Capacity in Agriculture towards Climate Change Based on Community Indigenous Knowledge in North Central Region, Vietnam	<b>Luu Bich Ngoc</b> Bui Thi Hanh Nguyen Thi Yen
6	Developing cultural tourism in Myanmar: Findings in a new context	Dr. K. Roi Ja (University of Myitkyina, Kachin State, Northern Myanmar)
<b>Afternoon Session</b>		
<b>Time: 13:30 - 17:00</b>		
1	Financial Reporting Quality and Access to Capital: A Study of Listed Companies on the Vietnam Stock Exchange	<b>Nguyen Tuan Anh</b> ; Duong Thuy Ha Duong Huyen Dieu; Cao Hoang Tien Nu Dinh Viet Nam; Nguyen Danh Anh
2	Employee's Psychological Safety under Humble Leadership: Exploring the Moderating Effect of Leader's Tolerance for Ambiguity	<b>Vu Hoang Nam</b> Phan Dang Hung Duy; Tran Duc Anh
3	Global Fintech Rankings and The Impact Factors	<b>Nguyen Phuong Mai</b> Hoang Minh Phuoc; Truong Viet Tuan Ngo Viet Thanh Hung; Phan Hong Mai
4	Designing an Innovative Project to Develop Leadership for the Youth: ULEADER	Nguyen Thi Minh Tram; <b>Ha Minh Thuy</b> Le Thi Thuy Hien; Nguyen Phuong Chi Duong Thi Thuy; Hoang Xuan Yen Ha Thu Oanh; Dinh Nhu Ngoc
5	Impact of Financial Inclusion and Institutional Quality on Stability of Banking Sector: Evidence from Vietnam	Nguyen Thi Dieu Chi; <b>Pham Thi Ngoc Minh</b> Ngo Le Minh Tung; Pham Khanh Linh Nguyen Thi My Quyen; Nguyen Huyen My
6	Profit Efficiency in Vietnam Banking from 2018 - 2022	Tran Lan Huong <b>Nguyen Thao Van</b> ; Vu Hoang Lan Nguyen Thu Ha; Le Tri Tam
7	Factors Affecting Intention to Invest in the Stock Market of Young People in Hanoi	<b>Tran Quynh Chi</b> Nguyen Le Hai Le Thi Thanh Phuong
8	Fintech: An Essential Key for Individual Financial Vulnerability	Khuc The Anh <b>Nguyen Duc Duong</b> ; Phuong Kim Quoc Cuong Le Dieu Linh; Vu Viet Anh
9	The Impact of Credit Risk and Liquidity Risk on the Stability of Commercial Banks in Southeast Asia	Bui Kien Trung; Tran Hai Linh Mai Thu Trang; <b>Bui Duong Khanh Huyen</b> Duong Ngan Ha; Pham Thi Ngoc Minh
10	The Herd Behavior and Investor Psychology in the Vietnamese Stock Market	Bui Kien Trung <b>Vu Ngoc Mai</b> ; Nguyen Thu Huyen Nguyen Mai Chi; Vu Hoang Anh



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**Session 8: Social Issues in Development**  
**Chair: Dr. Nguyen Thuy Linh**  
**(Conference Room 516 - A2)**

<b>Morning Session</b>		
<b>Time: 10:15 - 12:15</b>		
1	Sustainability Assessment of Conservation Alternatives for Valuable Architectural Structures in Vietnam: Case Study of Hanoi	To Thi Huong Quynh
2	Managing Education on Skills to Respond to Climate Change and Prevent Natural Disasters for Ethnic Minority Students in Ethnic Minority Semi-Boarding Lower Secondary Schools at the Northern Mountainous Region	<b>Ngo Quang Son</b> Do Thi Nguyen Tieu Khuu Van Bich; Phan Thi Mai Tram Tran Dang Khoi; Nguyen Dang Lang
3	International Educational Cooperation in Vietnam within the Context of Globalization	Nguyen Le Tam
4	Impact of Employer Attractiveness on Turnover Intention in Health Workers at Public Facilities	<b>Chu Huyen Xiem</b> Pham Thi Bich Ngoc Pham Quynh Anh; Pham Thi Huyen Chang
5	The Detrimental Effects of Short-Form Videos on Student Learning: A Case Study of TikTok	<b>Lu Thi Mai Oanh</b> Mai Thu Phuong; Hoang Minh Phuong Bui Thi Phuong Thao; Nguyen Tien Dat
6	Public Investment and Sustainable Economic Development in Vietnam	Nguyen Thanh Nha
7	Qualitative Research: The Role of Elderly School for Health Promotion of the Elderly in Southern Thailand	Ittipong Thongsrikate Jirawat Rugchat Surachai Srinorajan
<b>Afternoon Session</b>		
<b>Time: 13:30 - 17:00</b>		
1	Predicting Sustainable Clothing Disposal Intention Among Young People Using an Extend TPB: Exploring the Impact of Objective Knowledge	<b>Vu Mai Huong</b> Cao Hoang Bao Ngoc; Phan Hoang Thanh Tam Nguyen Van Hoang; Nguyen Thu Phuong
2	The Influence of Social Relationships on the Mental Health of Vietnamese Students	<b>Nguyen Vu Tien Duc;</b> Nguyen Hoan Chau Anh Nguyen Dang Phuong Nam Nguyen Thao Phuong Giang Yen Thanh; Nguyen Quynh Hoa
3	The Influence of Attitudes Towards Green Purchasing and Willingness to Pay on Sustainable Fashion Consumption Intentions: Case Study in Vietnam	Nguyen Hoang Duong Nguyen Bich Ngoc; <b>Vuong Lan Nhi</b>
4	Depression at Vietnamese College Students: The Role of Mindfulness and Resilience	Hoang Thi Hue. <b>Pham Kieu Mai Linh</b> Le Thi Quynh Anh; Truong Quoc Dat Hoang Khanh Linh; Bach Lan Anh
5	Utilizing Blended Learning Model in Active Teaching to Optimize the Effectiveness in Teaching Tourism English Following the CDIO Approach (at Phuong Dong University)	Nguyen Thi Minh
6	The Impact of Customer Perceptions of CSR on Customer Loyalty towards Digital Banking in Vietnam	Tran Phuoc Huy; <b>Nguyen Hong Anh</b> Le Thi Minh Duyen; Le Xuan Toan Vu Minh Phuong; Tran Duy Anh
7	Research on Factors Affecting the Trend of Choosing Working Localities of Students of Economic University in Hanoi	Hoang Tuan Minh Nguyen Duy Anh; <b>Vu Thi Huyen Trang</b> Le Kim Ngan; Pham Tuan Long
8	Applying the Health Belief Model to Study the Impact of Physical Activity-related Awareness on the Promotion of Physical Activity Among Economics University Students in Hanoi	<b>Phung Ngoc Lan Huong</b> Nguyen Minh Quang Le Thanh Huyen; Vo Huyen Trang
9	Factors Affecting the Intention to Learn A Third Language of Students	<b>Nguyen Hoang Hieu</b> Nguyen Vu Thi Hai Linh Nguyen Binh Nguyen Nguyen Minh Anh; Tran Thi Hai Yen
10	Explore the Factors that Determine Students' Acceptance of Switching from Traditional Universities to Smart Universities	Phan Thi Thanh Hoa Dong Ngoc Quang; <b>Quach Cong Hiep</b> Nguyen Vu Thuy Tien Nguyen Hoang Mai Linh